

12 March 2019

INOVYN ANNOUNCES DETAILS OF EXPERT JUDGING PANEL FOR INOVYN AWARDS 2019

INOVYN is delighted to announce details of the expert judging panel for its INOVYN Awards 2019.

The INOVYN Awards 2019 is designed to help boost innovation by recognising and promoting key achievements in the global vinyl industry.

The independent panel of expert judges is comprised leading figures from the world of design; business & marketing; sustainability & life-cycle assessment; and the media.

The four expert judges are:

- Phil Brownsord, MD Ginger Fox Consulting Ltd/Advisor to the Materials and Design Exchange (MaDE)[®];
- Ms Maggie Saykali, CEFIC aisbl (Director for the Plastics Additives and Resins clusters);
- Dr Martin Baitz, Director Content, thinkstep AG; and
- Ms. Leanne Taylor, Head of Content Plastics Division, Rapid News Communications Group.

Comments Chris Tane, CEO INOVYN: “Innovation is the key to market growth and sustainable development for the vinyl industry, and as a global leader in vinyl production we are delighted once again to showcase the very best projects from around the world through the INOVYN Awards 2019.

“We are also delighted to be joined by our expert panel of judges, all of whom are leaders in their respective fields and we look forward to the results of their deliberations.”

The INOVYN Awards 2019 will culminate in an award ceremony on 17 October 2019 to coincide with ‘K2019’, the flagship international fair of the plastics industry, which is being held in Düsseldorf (Germany) on 16 - 23 October 2019.

The INOVYN Awards 2019 will recognise achievements across four categories: sustainability innovation; design innovation; process innovation; and new product innovation.

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NOTES FOR EDITORS

Formed on 1 July 2015, INOVYN is a vinyl producer that ranks among the top three worldwide. With a turnover in excess of €3.5 billion, INOVYN has more than 4,300 employees and manufacturing, sales and marketing operations in ten countries across Europe.

INOVYN's portfolio consists of an extensive range of class leading products arranged across Organic Chlorine Derivatives; Chlor Alkali; General Purpose Vinyls; Specialty Vinyls; and Electrochemical and Vinyls Technologies. Annual production volumes are in excess of 40 million tonnes.

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Phil Brownsord is MD of Ginger Fox Consulting Ltd and an Advisor to the Materials and Design Exchange (MaDE)[®], which is a partnership connecting materials science, design and making to stimulate innovation.

Phil studied mechanical engineering at the University of Nottingham before going on to deliver a wide range of engineering projects. At Lotus Engineering he was part of the new product development projects leading work on body and exterior & interior trim. At Fisher and Paykel in New Zealand, he led a design team taking radical product ideas (in both use and manufacture) to market more swiftly. Whilst Region Director for Make UK (The Manufacturer's Organisation) he was able to bring the benefit of collaboration to the breadth of engineering, design and

manufacturing businesses within his membership. Now running an independent consultancy, he helps support companies to deliver the right projects and programmes effectively and efficiently (be it electric vehicles, fibre-optic sensing or design thinking applied within organisations).



Maggie Saykali holds an MSc. Degree in Chemical Engineering from the Université Libre de Bruxelles (ULB), complemented by a two-year post-graduate research project at the ULB department of polymer science.

She has gained extensive international experience working in technical, commercial and marketing roles for over 20 years in the plastics and additives industry.

In 2009, Maggie joined CEFIC (The European Chemical Industry Council) and is currently Director for the Plastics Additives and Resins clusters, as well as managing the European Fine Chemicals Group.



Dr Martin Baitz graduated in Chemical Engineering and until 2002 was Research Engineer and Head of Department at the LCA-Department IKP at the University of Stuttgart. From 2003 - 2010 he was Director Process & Material Sustainability at PE INTERNATIONAL, Germany, working as a consultant mainly in the chemical, plastics and automotive industry. In 2011 he became Director Content of thinkstep AG (formerly PE INTERNATIONAL AG). He is responsible for Management, Development &

Innovation of the GaBi Databases and Content of thinkstep AG. He is a member of the German LCA standardisation body AA3 of DIN and country representative of Germany in the ISO framework. He is Co-Editor of the International Journal of Life-Cycle Assessment. Dr Baitz is also a leading member in the UNEP/SETAC Life Cycle Initiative of the United Nations Environment Programme (UNEP) and the Society for Environmental Toxicology and Chemistry (SETAC).



Leanne Taylor is Head of Content for the plastics division of Rapid News Communications Group, a publisher of leading B2B magazines, media and events. A qualified and experienced journalist, marketer and event planner, Leanne is responsible for the management, development and direction of titles including British Plastics and Rubber (BP&R) and European Plastic Product Manufacturer (EPPM), as well as Interplas, the leading trade exhibition and conference for the UK plastics sector. Leanne also leads Women in Plastics (WIP), an industry initiative and networking platform she personally launched in 2014. Leanne is a passionate advocate of advancing skills, education and diversity in the plastics industry.